



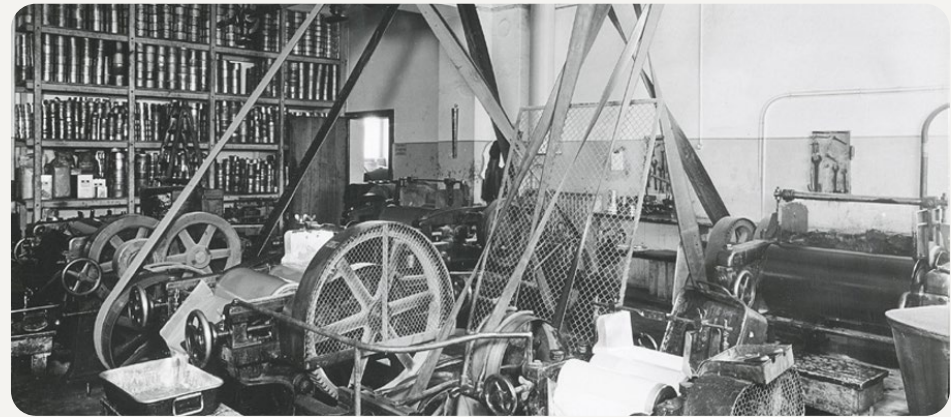
COMPANY PRESENTATION

PRINTCOLOR AG

PRINTCOLOR COMPANY PRESENTATION

OVERVIEW

- › Who we are.
- › What guides us.
- › What we do.



WHO WE ARE

FACTS AND FIGURES

650 tons of inks
per year

80 employees
worldwide

91 years of
experience

1 production
site



WHO WE ARE

COMPANY STRUCTURE

Printcolor Holding
Berikon

Printcolor AG
Berikon

Squid Inks AG
Berikon

Printcolor Asia Ltd.
Hong Kong

Printcolor Deutschland GmbH
Bochum



WHO WE ARE

GLOBAL PRESENCE



NETWORK
42 resellers in
40 countries

DELIVERY TIME
Europe: 24 to 48 hours
Overseas: 1 to 3 weeks



WHAT GUIDES US

OUR MISSION

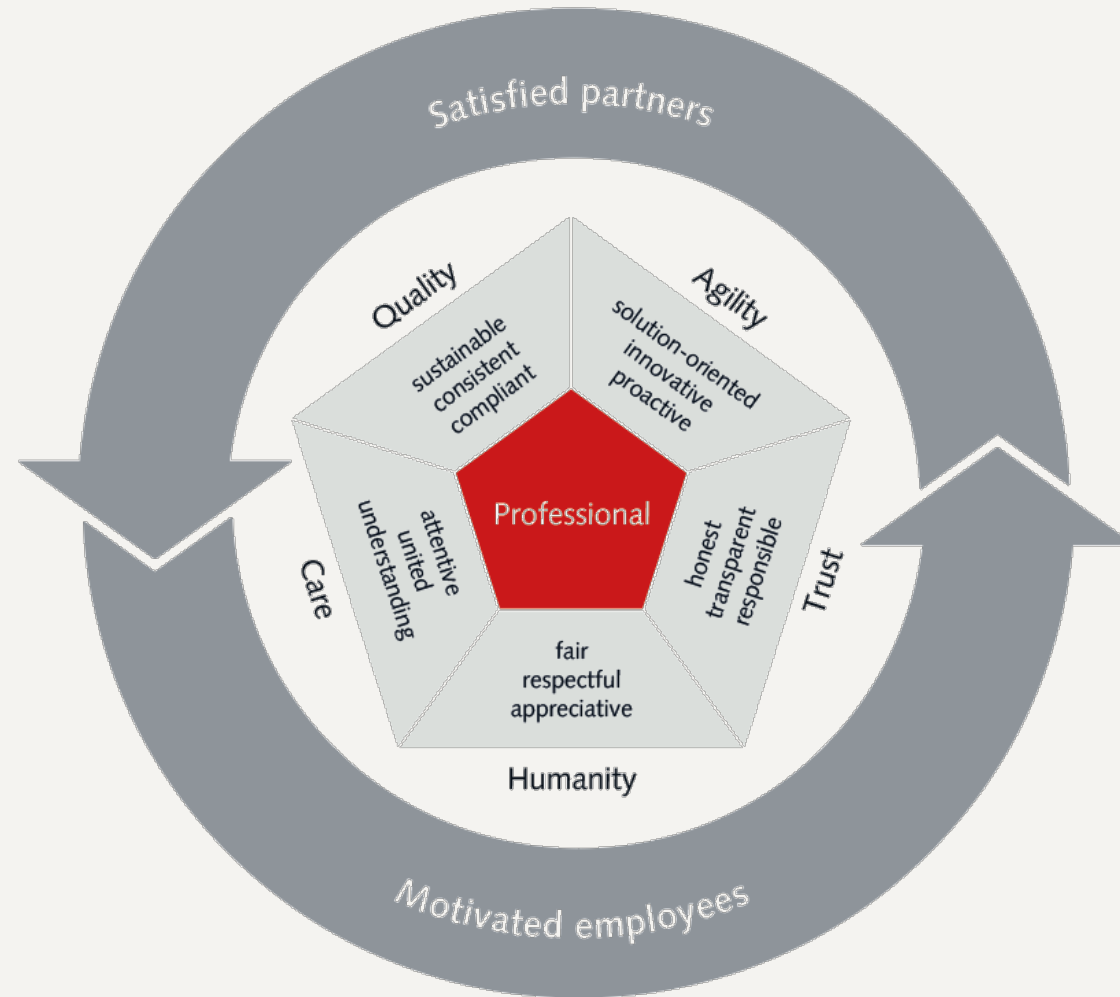
We develop, produce and sell high quality printing inks. ISO 9001 certified. Swiss Made.

Due to our mature expertise and the wide-ranging know-how of our employees, we are an internationally renowned and preferred partner of the printing ink industry.



WHAT GUIDES US

OUR VALUES



WHAT WE DO

OUR CORE COMPETENCES

Direct
Sourcing

Local
Support

Individual
Solutions



WHAT WE DO

TECHNOLOGIES, INK SYSTEMS AND USP

TECHNOLOGIES

- › Screen printing inks
- › Pad printing inks
- › Flexo printing inks
- › Roll and spray inks
- › Coatings
- › Offset printing inks

INK SYSTEMS

- › Solvent (SB)
- › Water (WB)
- › Polymere (UV)
- › 2-Component (HS)

USP

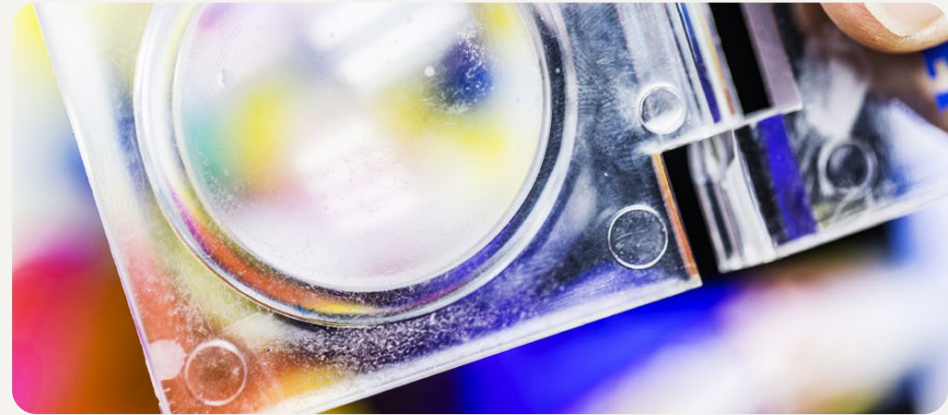
- › Highly opaque colors
- › Highly resistant colors
- › Highly lightfast colors
- › High raw material quality



WHAT WE DO

PRODUCT DEVELOPMENT & SUPPORT

- › High quality equipment
- › 15 employees
- › Project management



WHAT WE DO

BUISNESS UNITS



BUISNESS UNIT

SECURITY

- › Secure documents
- › Payment cards
- › Brand protection



BUISNESS UNIT

TECHNOLOGY

- › Badges
- › Membrane switches
- › Glass
- › Watches
- › Household appliances
- › Products for babies



BUISNESS UNIT

GRAPHIC ARTS

- › Outdoor advertising
- › Print finishing
- › Labels



OUR BRAND PROMISE

HIGH PERFORMANCE INKS

POSITIONING

Quality

We guarantee consistently excellent performance.

Innovation

We develop new perspectives and opportunities.



CHARACTERISTICS

Flexible

We seek solutions for our customers' problems - and present these in applications that comply precisely with their specifications and wishes.

Trustful

Mutual respect, honesty and transparency in all processes are the basis for a lasting and trusting relationship with our partners.


Understanding

For us, every form of business relationship is primarily a relationship between people. It goes without saying that we value respect, courtesy and mutual respect in all our personal and business dealings.



ADDITIONAL INFORMATION

 printcolor.swiss

 [linkedin.com/company/printcolor-ag](https://www.linkedin.com/company/printcolor-ag)



CONTACT

Printcolor AG

Welschloh 299

8965 Berikon

Switzerland

Phone +41 56 648 85 85

info@printcolor.ch

Sales

sales@printcolor.ch

Media

communication@printcolor.ch





THANK YOU

FOR YOUR ATTENTION